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October 11, 2023

Steve Borkenhagen  
Executive Director  
Urban Confluence

Dear Mr. Borkenhagen,

Thank you for the presentation and update you provided at our September Chavez Family Vision board meeting. As we have discussed with you in the past, we are not opposed to studying the concept of the Breeze of Innovation being located at Plaza de Cesar Chavez. However, we believe that your proposal to have a conservancy manage and operate the park runs contrary to how we envision Plaza de Cesar Chavez being operated in the future. For your information, Cesar Chavez Foundation agrees and supports our position.

Furthermore, given that Plaza de Cesar Chavez is a public park, we believe that if the City of San Jose decides to select a third-party group to operate and maintain Plaza de Cesar Chavez, that it be done as part of the Master Planning process or after completing the Master Plan process for Plaza de Cesar Chavez. We feel that the master planning process will provide critical information to help inform the City Council in respect to the type of group that might be the best fit to operate and maintain Plaza de Cesar Chavez. Also, in the public's interest, we think it's best that the city only considers groups with board members that have no current or past private business ties to the operation and use of the park. In conclusion, if Urban Confluence does not present a more inclusive plan that includes a significant expansion of Cesar E. Chavez's presence at the park and a more inclusive and equitable park management plan is not proposed, then we are inclined to rescind our support for the Breeze of Innovation being located at Plaza de Cesar Chavez.

As we have stated before, we are in support of the concept of the Breeze of Innovation as a San Jose Civic landmark and we are open to a continued dialogue of Plaza de Cesar Chavez as a potential site for the Breeze of Innovation, but only as we stated above and with meaningful honoring of Cesar E. Chavez and his legacy to American history and the world.

Respectfully,

**Rita Chavez Medina**  
Founding Board Member,  
Chavez Family Vision  
Sister of Cesar E. Chavez

**Barbara Aranda Medina** Founding  
Founding Board Member,  
Chavez Family Vision

**Gabriel Medina**  
Vice President, Chavez Family Vision

*Cc: Mayor Matt Mahan, Council Member Omar Torres, City of San Jose City Council Members, David Cortese, State Senator, Cindy Chavez, Santa Clara County Board of Supervisors, Santa Clara County Board of Supervisors, Ash Kalra, State Assemblymember, Chavez Family Vision Board Members, Cesar Chavez Foundation, Urban Confluence Board MemberS*